

# PRESS RELEASE



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## BEAT THE CREDIT CRUNCH WITH THE NOVAHOMES HOME EXCHANGE

Innovative Estate Agents Novahomes last week launched the Novahomes Home Exchange in a move to combat the tough housing market for both buyers and sellers. For every property sold, or for any buyer wishing to register, a potential house swap is offered and any difference in value is made up in money as either cash or mortgage.

As soon as a seller instructs novahomes to market their home the details of what that seller wants to buy are put onto the website alongside the property details. Potential buyers can then assess the property and at the same time see if their own might be suitable for that seller. If the two agree to swap then bingo - no nasty chain, no need to each find a separate buyer with all of the inherent difficulties in this market - and above all each one gets to live in the home they want!

Novahomes director, Mark Savill, said *"We had one of these swaps earlier this year which was very successful; two people swapping makes life easier for each of them. They each avoid having to find a separate buyer, they each avoid the hassles and delays caused by chains, and in a tough market they both still get to move. As the seller and buyer are working in the same market the recent fall in house prices becomes less relevant; what's important is the difference in the values of each and thus the price to move! We have lots of sellers looking to buy and lots of buyers who need to sell; this is an obvious way of allowing the two to get together!"*

For more information on how the Novahomes Home Exchange can help you, visit [www.novahomes.co.uk](http://www.novahomes.co.uk) or contact Novahomes director, Mark Savill, on 01460 64111

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#### Notes to editors:

Novahomes Directors, Mark Savill and Jane Desforges can be contacted for press comment direct on [mark.savill@novahomes.co.uk](mailto:mark.savill@novahomes.co.uk) or [jane.desforges@novahomes.co.uk](mailto:jane.desforges@novahomes.co.uk) or by calling 01460 64111

Novahomes is a UK wide Estate Agency Franchise originating from Somerset. In the past 2 years it has experienced runaway success and now has over 20 agents running their own businesses across the country including Halifax, Yeovil, Taunton, Shaftsbury, Worcester, Cheltenham and Exmouth.

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