

PRESS RELEASE



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House Seller tries to crack the credit crunch by offering a new car alongside the purchase of their house.

Innovative web-based estate agents Novahomes have an exciting new deal on offer to 1 lucky purchaser of a modern town centre house in Exmouth. Not only will they get the house of their dreams, but they could be driving a Brand New Ford Ka, in a colour of their choice.

Mark Salter, from the novahomes Exmouth office said *"We had a call from our vendor with this idea as an incentive to sell their house. They are aware that properties are taking longer to sell and that by having this unique incentive included with the property, they are hoping it will make a very attractive proposition"*.

Novahomes has a reputation for looking for innovative new ways to address the current challenges in the property market, having last month successfully launched their Home Exchange service which has enabled buyers and sellers to exchange properties thus making falling house prices less relevant and avoiding complicated chains.

The property in Exmouth is on the market for £124,950 and is a 1 double bedroom house with an enclosed courtyard garden to the rear and an allocated, off road parking space. Please note terms and conditions apply.

For more information on how the Novahomes Home Exchange or the above named property in Exmouth, visit www.novahomes.co.uk or contact Novahomes director, Mark Savill, on 01460 64111

Notes to editors:

Novahomes Directors, Mark Savill and Jane Desforges can be contacted for press comment direct on mark.savill@novahomes.co.uk or jane.desforges@novahomes.co.uk or by calling 01460 64111

Novahomes is a UK wide Estate Agency Franchise originating from Somerset. In the past 2 years it has experienced runaway success and now has over 20 agents running their own businesses across the country including Halifax, Yeovil, Taunton, Shaftsbury, Worcester, Cheltenham and Exmouth.

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